

# **BIG, DUMB, and LOUD**

**Learning From  
My Mistakes**

**-or-**

**How to be  
Awesome  
With Slides**

# Justin Love

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[@wondible](#)



# Links up front

<http://pinboard.in/>

[u:wondible/t:slides/](http://wondible.com/t/slides/)

**Benefits**

**Self**

**Promotion**

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**Communicate**

**Jobs**

**Learn**

**BIG**

**DUMB**

**LOUD**

**BIG**



[@jeffcohen](#)

Jeff Cohen

When I give a presentation, I use the biggest font that can possibly fit. Seriously. The biggest font that can possibly fit.

14 Feb via [Twitter for Mac](#)



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**Distance**

**Eye**

**sight**

~~Frame~~

**DUMB**


# ~~Slideuements~~

- Bullets points compete for attention
- Long, run-on sentences are harder to parse, follow, and understand. Especially while I'm talking.
- Are you listening to me, or reading ahead?

- **Bullet Points Kill**
- **Progressive Reveal**
- ~~**Reading ahead**~~

**NO**



 **WindyCityGo**

Saturday, April 9, 2011  
[WindyCityGo.org](http://WindyCityGo.org)

 **WindyCityDB**

Saturday, June 25, 2011  
[WindyCityDB.org](http://WindyCityDB.org)

 **WindyCityRails**

Saturday, September 17, 2011  
[WindyCityRails.org](http://WindyCityRails.org)

PRODUCED BY



WisdomGroup

**LOUD**

**Projectors**

**suck**

**CONTRAST**

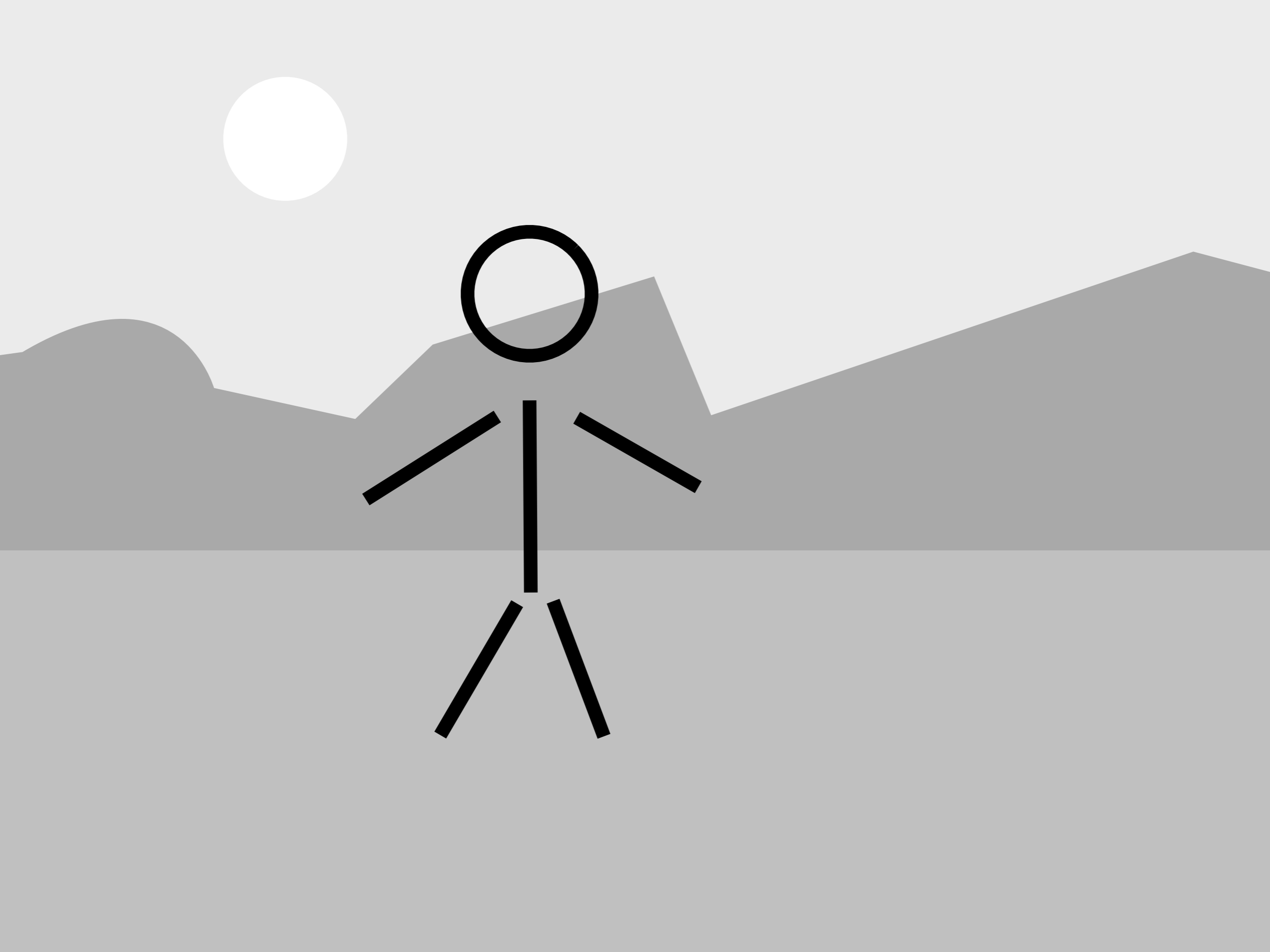
Colors

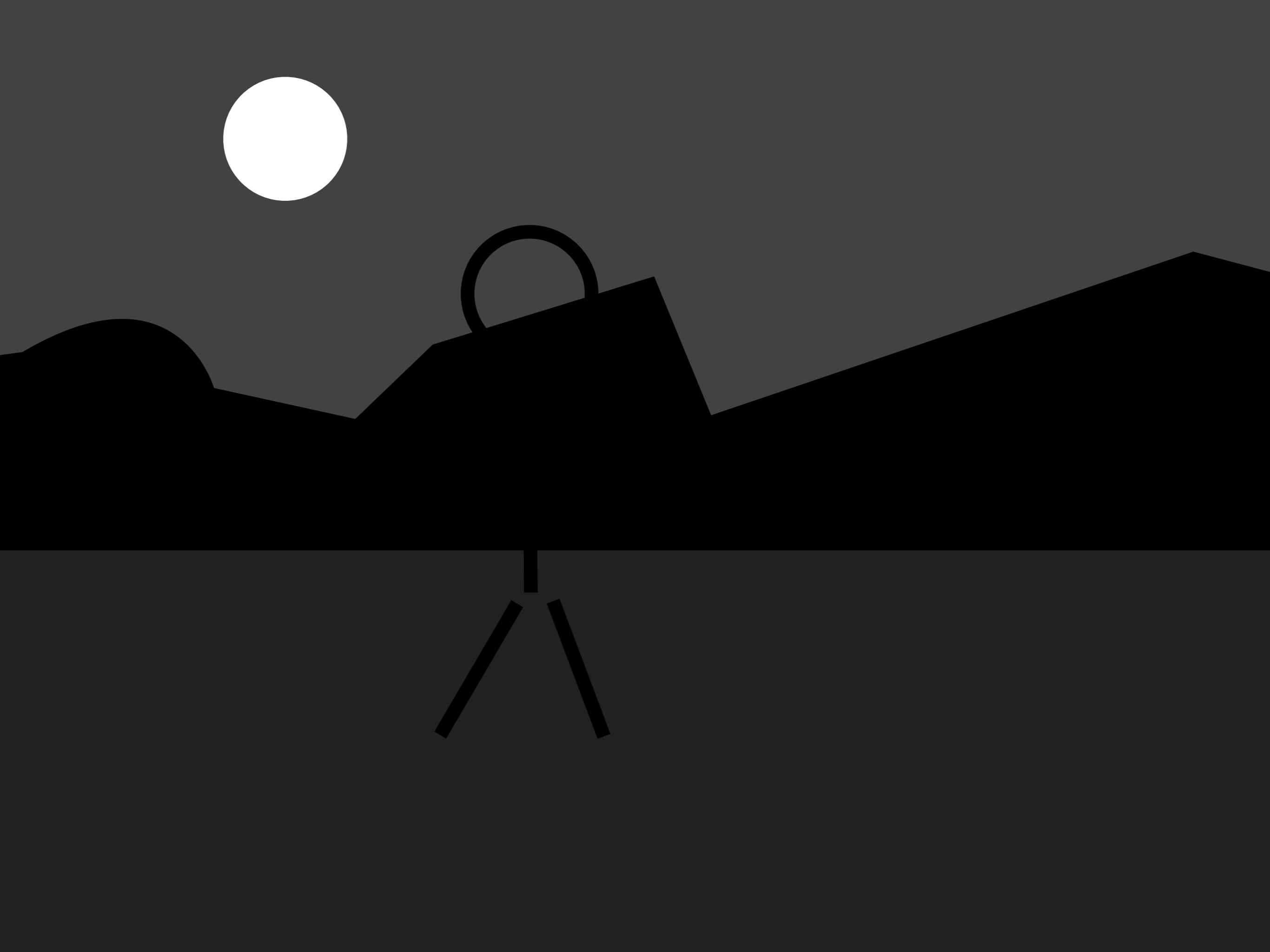
on black

disappear

**Your images**

**will suck**





# Resources



# Slide:ology



[http://iamshane.com/products/  
your-slides-suck](http://iamshane.com/products/your-slides-suck)

**Share**

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**Show**

**Review**

**BIG**

**DUMB**

**LOUD**

**BIG**

**DUMB**

**LOUD**

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